

IIC, E-cell MUJ and AIC-MUJ Event Report

S.no.	Particular	Remark
1.	Name of the Event:	Workshop on Business Model Canvas (BMC)
2.	Event Theme:	IIC-MUJ and AIC-MUJ organized workshop on Business Model Canvas to understand the key concepts of design thinking and business models.
3.	Description of the Event	Mr. Avinash is a 2 Times Sale Head, an Expansion Expert, a Startup mentor, Business Consultant, and a Communication Expert who has been serving Waste Management, Education Technology, and Lifestyle industries for roughly half a decade now. Avinash specializes in scaling, brand building, setting up, and implementing business models. Avinash is a Global Shaper and an incoming impact officer for the Jaipur Hub and has been a President of the Kota Toastmasters Club.
4.	Start Date	17 April 2023
5.	End Date	17 April 2023
6.	Social Media Publicity URL	https://www.instagram.com/p/Cq-RfGvtPvb/?igshid=YmMyMTA2M2Y=
7.	Academic Year	2022-23
8.	Quarter	Quarter 3
9.	Total Attendees for the event:	70
10.	Program type	Workshop
11.	Duration of Activity	2 Hrs.
12.	No. of Students	60
13.	No. of faculty	10

14.	External Participants	-
15.	Expenditure	-
16.	Mode of session	Hybrid
17.	Objective	To initiate a discussion about the key concepts of design thinking and business models
18.	Benefits in terms of learning/Skills/Knowledge	Participant got to understand and the uses of BMC due to intuitive components and flow.

Photographs:




MANIPAL UNIVERSITY JAIPUR


e-cell
Manipal University Jaipur


AIC MUJ
INCUBATION FOUNDATION


INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

Institution's Innovation Council,
E-Cell MUJ, AIC MUJ

presents

WORKSHOP
on
Business Model Canvas (BMC)

SPEAKER
AVINASH SHARMA
Business Consultant Eco-wrap startup
Jaipur

Workshop will be conducted in Blended Mode

Date: 17th April 2023 Time: 11:00 to 1:00 pm





